



TV GOLF CHANNEL

**TECHNICAL SPECIFICATIONS
TV ADVERTISING**



GOLF

WE ARE PART OF NBC GROUP



COMMERCIAL SPOT AND SPONZORING

VIDEO

HD MPEG2
1920x1080
16:9
UPPER FIELD FIRST
25MBPS

AUDIO

48 KHZ
2CH
MPEG1 LAYER 2
224 KBPS
PEAK -3DBFS

DELIVERY

ONLINE TRANSFER SERVICES

SPONSOR SPOT HAS TO BE LABELED BY THIS SPECIFIC TEXT: SPONZOR POŘADU
OTHER FORMATS NEED TO BE CONFIRMED

COMMERCIAL POP-UP

DEFINITION

FULL HD 1920x1080

FORMAT

BITMAP FORAT WITH APLHA CANAL
(.png, .tif, .tga, .psd) animation has to
be sequence of static pictures, each
with its number in a row (each with
alpha)

FREQUENCY

25 PCS/S

LENGTH

MAX. 10 SEC, IF THERES ISN'T
ANY OTHER AGREEMENT

PLACE

SEE ON NEXT PAGES

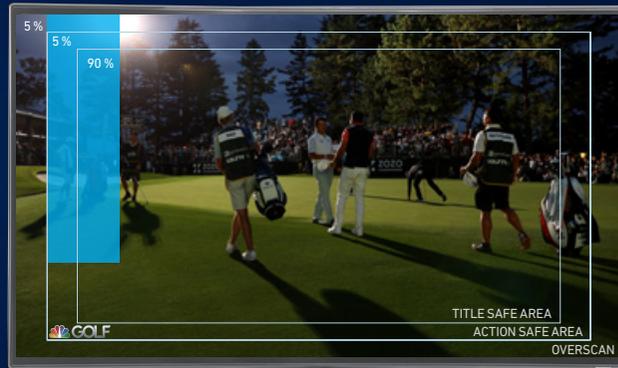
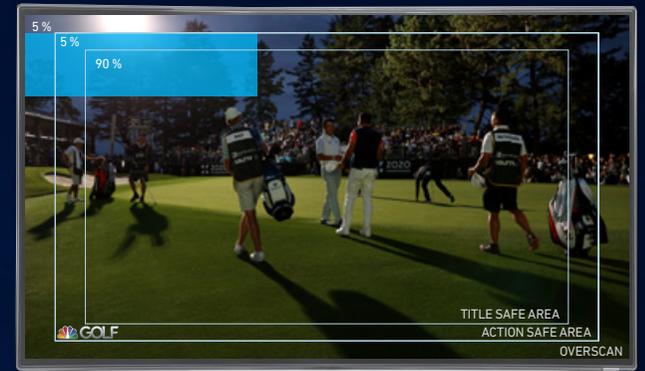
DELIVERY

ONLINE TRANSFER SERVICES

RAW MATERIALS FOR POP-UP WHICH WILL BE MADE BY GOLF CHANNEL: LOGO IN CURVES, COMPANY SLOGAN, PHOTO IN HIGH RESOLUTION



COMMERCIAL POP-UP PLACEMENT



CONTACT

PRODUCTION



JAN
DAVID

TECHNICAL & DISTRIBUTION DIRECTOR

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UPLOAD

ADRESS: 88.146.183.77
PORT: 21
LOGIN: GolfchannelFTP
HESLO: golfchannel2013





MATERIAL FOR YOUR ADVERTISEMENT:

MATERIAL FOR YOUR ADVERTISEMENT SHOULD ALWAYS BE SENT IN AN AGREED FORMAT AND AT LEAST ONE WEEK PRIOR TO LAUNCHING OF AGREED CAMPAIGN.

KONTAKT



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