



GOLF

**GOLF CHANNEL TV
TECHNICAL SPECIFICATIONS**

ATV CZ s.r.o.

COMMERCIAL SPOT AND SPONSORING

VIDEO: HD MPEG2 1920X1080, 16:9, UPPER FIELD FIRST, 25MBPS
AUDIO: 48KHZ, 2CH, MPEG1 LAYER 2, 224KBPS, PEAK-3DBFS
DELIVERY: ONLINE TRANSFER SERVICES

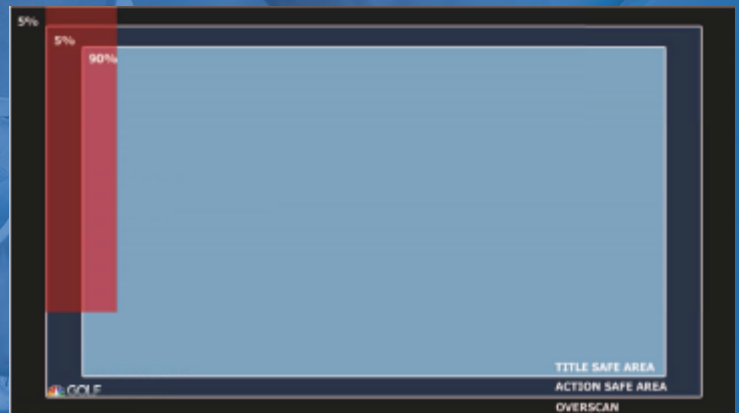
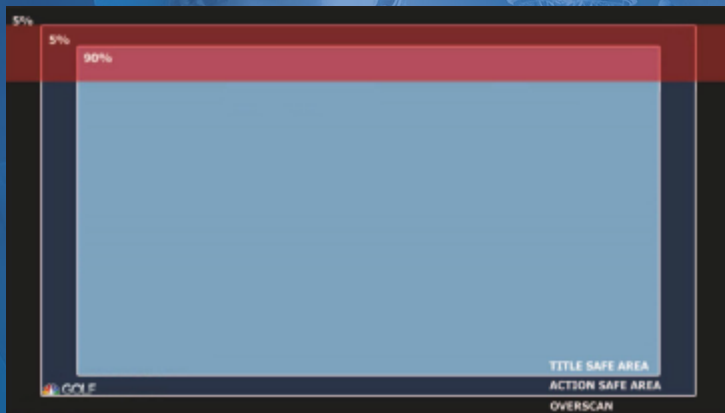
SPONSOR SPOT HAS TO BE LABELED BY THIS SPECIFIC TEXT: SPONZOR POŘADU
OTHER FORMATS NEED TO BE CONFIRMED

COMMERCIAL POP-UP

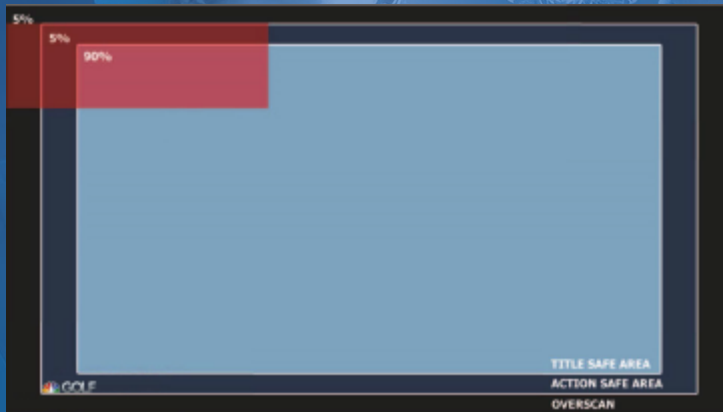
DEFINITION: FULL HD 1920X1080
FORMAT: BITMAP FORAT WITH APLHA CANAL (.png, .tif, .tga, .psd)
ANIMATION HAS TO BE SEQUENCE OF STATIC PICTURES, EACH WITH ITS NUMBER IN A ROW
(EACH WITH ALPHA)
FREQUENCY: 25 PCS/S
LENGTH: MAX. 10 SEC, IF THERES ISN'T ANY OTHER AGREEMENT

RAW MATERIALS FOR POP-UP WHICH WILL BE MADE BY GOLF CHANNEL:
LOGO IN CURVES, COMPANY SLOGAN, PHOTO IN HIGH RESOLUTION

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CONTACT

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