



GOLF

**GOLF CHANNEL WEB
TECHNICAL SPECIFICATION**

SPECIFICATION

FORMAT	SIZE	FORMAT	DATA SIZE
BRANDING BACKGROUND	<p>Upper part: width 1920 px, height max. 3000 px</p> <p>Middle space: 1000 px (on the space of the site), the height from upper part to middle space max. 200 px (position of Double Leaderboard). The middle space must be transparent.</p>	SWF + GIF/JPG	max. 100 kB
DOUBLE LEADERBOARD	998 x 200 px	GIF/JPG	max. 45 kB
PREMIUM	450 x 280 px	GIF/JPG	max. 45 kB
HALF PAGE	300 x 600 px	GIF/JPG	max. 45 kB
LONG PAGE	630 x 200 px	GIF/JPG	max. 45 kB
COMMERCIAL PRESENTATION	Photo min. 700 x 400 px, text min. 500 characters	JPG + TEXT	
INTERVIEW	Photo min. 700 x 400 px, text min. 500 characters	JPG + TEXT	
PR PRESENTATION	Photo min. 700 x 400 px, text min. 500 characters	JPG + TEXT	
DIRECT MAIL	800 x 269 px	JPG	

ATV CZ s.r.o.

MATERIAL FOR YOUR ADVERTISEMENT:

MATERIAL FOR YOUR ADVERTISEMENT SHOULD ALWAYS BE SENT IN AN AGREED FORMAT AND AT LEAST ONE WEEK PRIOR TO LAUNCHING OF AGREED CAMPAIGN. MATERIAL IS ACCEPTED BY:

ATV CZ, s.r.o., Lužná 716/2, 160 00 Prague 6:

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